



To learn more about
HIFE College
Coaching Program,
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“PROVIDING FAMILIES WITH COLLEGE PLANNING SOLUTIONS”

Who We Are...

The Heartland Institute of Financial Education is a national 501(c)(3) non-profit organization in the United States. Our mission is to promote financial literacy on a global scale, beginning with our commitment to providing a plan, created by experts, to help each individual who dreams of higher education.

It is the goal of the Heartland Institute of Financial Education to help everyone who wants an education to obtain one.

What We Provide...

The Heartland Institute of Financial Education will assign each student/family an “College Planning Coach” who works directly with the student and parents, assisting them with the college planning, funding and admissions process.

Our program helps in 3 specific areas of college assistance:

1. We help with assessing a student’s aptitudes and interests to determine a career path.
2. We work with the planning, selection and application process to designate the best college for the student.
3. We search for grants and scholarships that are available for the students to apply for based on their qualifications.



www.hife-usa.org